Leveraging Private Sector Data To Help Inform Major Social Challenges

Friday March 29, 2024
2:00 pm to 3:30 pm
Frick Fine Arts Auditorium

JOHN A. LIST
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John A. List is best known for establishing field experiments as a tool of economic analysis. He was elected Member of the American Academy of Arts and Sciences in 2011 and a Fellow of the Econometric Society in 2015. His pioneer research uses field experiments to offer practical insights into education, discrimination, gender and inclusion, social preferences, corporate social responsibility, environmental economics, and the private provision of public goods. Some of this research is summarized in his 2013 international best-selling book, The Why Axis: Hidden Motives and the Undiscovered Economics of Everyday Life. In recent research, List argues that while most field experiments have been done in partnership with governments and NGOs, experiments in the private sector constitute a largely untapped opportunity to study a variety of issues such as diversity and inclusion, worker incentive schemes, and firm compliance with regulations, among others. His latest book, The Voltage Effect, argues that ideas will have extensive impact when they can be successfully scaled.